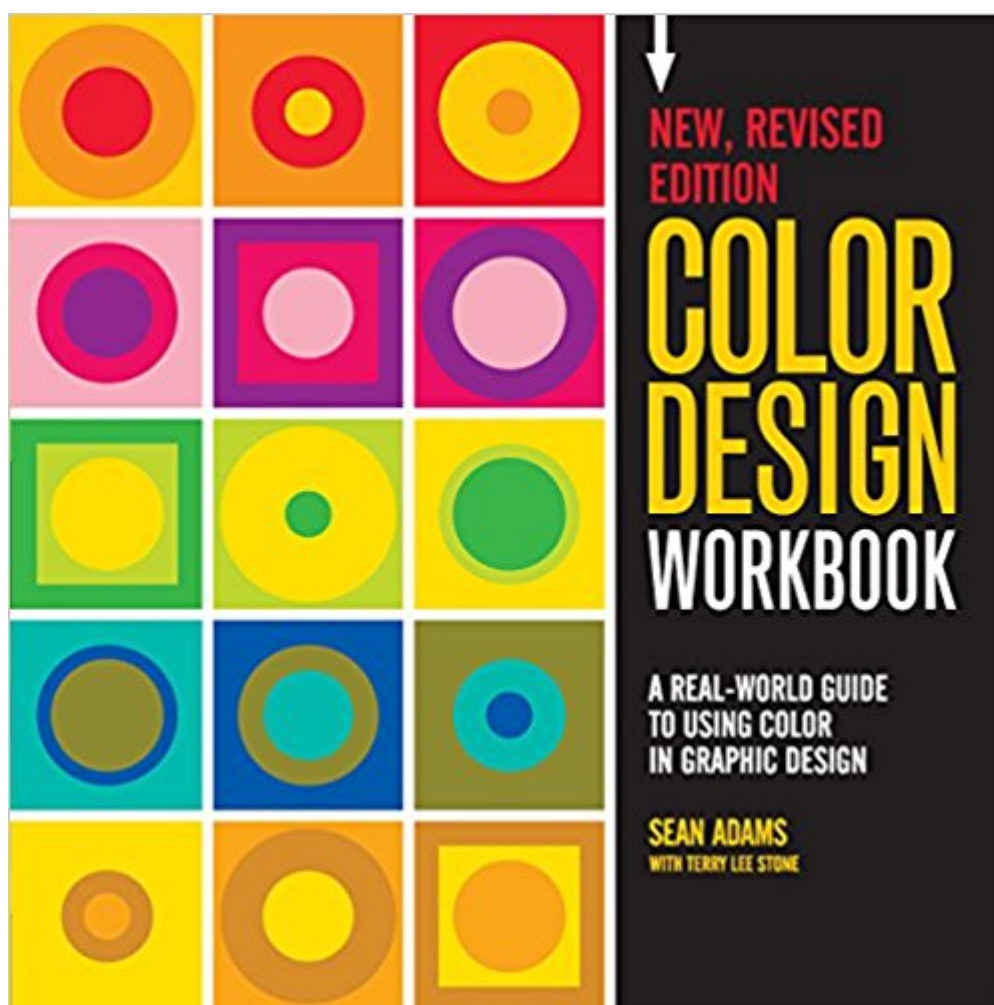


The book was found

Color Design Workbook: New, Revised Edition: A Real World Guide To Using Color In Graphic Design



Synopsis

Since color is such an important part of graphic design, designers need the most up-to-date, as well as the most fundamental, information on the subject to have the tools needed to use color effectively. From the meanings behind colors to working with color in presentations, this book provides readers with the vital information needed to apply color creatively and effectively to their design work. Readers also receive guidance on talking with clients about color and selling color ideas. The science behind color theory is also explained in easily understood language, and case studies are included to show the effects some color choices had on both their clients and consumers.

Book Information

Series: Workbook

Paperback: 240 pages

Publisher: Rockport Publishers; Rev New edition (June 1, 2017)

Language: English

ISBN-10: 1631592920

ISBN-13: 978-1631592928

Product Dimensions: 9 x 0.8 x 9 inches

Shipping Weight: 2.4 pounds (View shipping rates and policies)

Average Customer Review: Be the first to review this item

Best Sellers Rank: #94,305 in Books (See Top 100 in Books) #16 in [Books > Arts &](#)

[Photography > Graphic Design > Commercial > Branding & Logo Design](#) #16 in [Books > Arts](#)

[& Photography > Graphic Design > Commercial > Advertising](#) #348 in [Books > Arts &](#)

[Photography > Graphic Design > Techniques](#)

Customer Reviews

Sean Adams is the Executive Director of the Graphic Design Graduate Program at ArtCenter, founder of Burning Settlers Cabin studio, and on-screen author for [lynda.com/Linked In](#). He is the only two term AIGA national president in AIGA's 100-year history. In 2014, Adams was awarded the AIGA Medal, the highest honor in the profession. He is an AIGA Fellow and an Aspen Design Fellow. He has been recognized by every major competition and publication including; How, Print, Step, Communication Arts, Graphis, AIGA, The Type Directors Club, The British Art Director's Club, and the Art Director's Club. Adams has been exhibited often, including a solo exhibition at the San Francisco Museum of Modern Art. Adams is an author of multiple magazine columns and several

best-selling books. He has been cited as one of the 40 most important people shaping design internationally, and one of the top 10 influential designers in the United States. Previously, Adams was a founding partner at AdamsMorioka. His clients have included the Academy of Motion Picture Arts and Sciences, Disney, Mohawk Fine Papers, the Metropolitan Opera, Los Angeles County Museum of Natural History, Richard Meier & Partners, Sundance, and the University of Southern California.

[Download to continue reading...](#)

Graphic Design Success: Over 100 Tips for Beginners in Graphic Design: Graphic Design Basics for Beginners, Save Time and Jump Start Your Success (graphic ... graphic design beginner, design skills) Color Design Workbook: New, Revised Edition: A Real World Guide to Using Color in Graphic Design Color Design Workbook: A Real World Guide to Using Color in Graphic Design Typography Workbook: A Real-World Guide to Using Type in Graphic Design Photoshop: Photo Manipulation Techniques to Improve Your Pictures to World Class Quality Using Photoshop (Graphic Design, Digital Photography and Photo ... Adobe Photoshop, Graphic Design Book 1) The Real Book of Real Estate: Real Experts. Real Stories. Real Life. Hawaii Real Estate Wholesaling Residential Real Estate Investor & Commercial Real Estate Investing: Learn to Buy Real Estate Finance Hawaii Homes & Find Wholesale Real Estate Houses in Hawaii Layout Workbook: A Real-World Guide to Building Pages in Graphic Design Color Matching: Using Color in Graphic Design The Book on Investing In Real Estate with No (and Low) Money Down: Real Life Strategies for Investing in Real Estate Using Other People's Money The Smart Real Estate Investor: Real Estate Book Bundle 2 Manuscripts Expert Strategies on Real Estate Investing, Starting with Little or No Money, Proven Methods for Investing in Real Estate The Smart Real Estate Investor: Real Estate Book Bundle 3 Manuscripts Expert Strategies on Real Estate Investing, Finding and Generating Leads, Funding, Proven Methods for Investing in Real Estate Real Estate: 25 Best Strategies for Real Estate Investing, Home Buying and Flipping Houses (Real Estate, Real Estate Investing, home buying, flipping houses, ... income, investing, entrepreneurship) Real Estate: 30 Best Strategies to Prosper in Real Estate - Real Estate Investing, Financing & Cash Flow (Real Estate Investing, Flipping Houses, Brokers, Foreclosure) Graphic Design, Referenced: A Visual Guide to the Language, Applications, and History of Graphic Design "Graphic Design U.S.A., No. 16": The Annual of the America Institute of Graphic Arts (365: Aiga Year in Design) Shapes: Geometric Forms in Graphic Design (Graphic Design Elements) Graphic Design School: The Principles and Practice of Graphic Design TYPOGRAPHY: ESSENTIALS: The FUNDAMENTALS of having BEAUTIFUL Type for Print and Website Graphic Design (Graphic Design, Graphics, Photography Lighting, ... for Beginners,

Artists, Illustrator, Adobe) The New World: 1500-1750- Graphic U.S History (Saddleback Graphic:
American History)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)